



Press Release

June 2010

Caroma Dorf Opens New State Of The Art Design and Selection Centre in Brisbane

An exciting new destination showcasing the latest kitchen and bathroom design ideas and products from Caroma Dorf, has opened at the Home Ideas Centre at 66 Merivale Street in Southbank.

The opening of the Caroma Dorf Concepts Centre is a God-send for new home builders and renovators looking for imaginative and creative living spaces. The centre's stylish bathroom, kitchen and laundry displays will inspire, as well as offer a range of different options to suit any style or budget. A place where all great ideas come together, this unique resource makes product selection easier than it has ever been before.

Open seven days a week from 9am to 5pm Monday to Friday, 10am to 4pm on Saturday and 11am to 4pm on Sundays, the Concepts Centre will showcase some of Australia's best known and iconic brands.

Featuring products from Caroma, Dorf, Fowler, Stylus, Clark, Irwell, Radiant, Hansa and Gainsborough, the user friendly, hands-on displays, allow homeowners, architects and builders to see, touch, and feel the products before purchasing them.

Caroma Dorf's team of experienced consultants can also offer professional advice to help with product selection and can provide a customised specification pack for your project.

For water conscious householders, the Caroma Dorf Concepts Centre features environmentally friendly, advanced water saving products and fixtures for sustainable living solutions.

According to Steve McDonald, Queensland State Manager for Caroma Dorf, "The Caroma Dorf Concepts Centre within the Home Ideas Centre is an excellent resource for homeowners, designers, architects and anyone else who is interested in the latest kitchen and bathroom innovations.

"The experienced staff can help guide consumers through the design process and point them towards fixtures and fittings that best fit their lifestyle and budget", he added.

Caroma Dorf is at the forefront of bathroom design and its product leadership has been achieved by a total commitment to research and development. Through constant innovation, Caroma Dorf continually

provides the most comprehensive portfolio of reliable, high quality, smart and stylish bathroom products in Australia. The Caroma Dorf range offers a total bathroom solution including toilet suites, basins, tapware, bathware and commercial products.

Caroma Dorf is part of the GWA group of companies, which are committed to providing environmentally friendly solutions to Australian homes.

To arrange an appointment with one of the Caroma Dorf Concepts Centre consultants, please phone (07) 3844 9922.

Free parking is available on site.

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